



2012 EDITORIAL CALENDAR

In addition to our regular coverage of news, information, opinions, analysis, and controversy in the fire sprinkler industry, we will focus on the following themes, features, and industry concerns...
(Subject to change without notice at publisher's discretion.)

JANUARY

Valves

also:
2012 Predictions; 2011 Top Stories
Send articles and photos by Nov. 15TH

FEBRUARY

Industry-Media Relations

also:
Trends in Construction
Send articles and photos by Dec. 15TH

MARCH

Technology Uses in the Fire Sprinkler Industry

also:
History/Photos
Send articles and photos by Jan. 15TH

APRIL

Expert Witnessing

also:
Contractor's Choice: Hot Products
Send articles and photos by Feb. 15TH

MAY

Family Trees Part IV

also:
Benefit Tournaments
Send articles and photos by Mar. 15TH

JUNE

Testing Equipment and Labs

also:
Tanks
Send articles and photos by Apr. 15TH

JULY

Sprinkler Manufacturers

also:
Accessories
Send articles and photos by May 15TH

AUGUST

Person or Organization of the Year

also:
Fire Prevention Week/Demo Trailers
Send articles and photos by June 15TH

SEPTEMBER

Mixed Occupancies

also:
Freeze Protection
Send articles and photos by July 15TH

OCTOBER

Hangers and Seismic Bracing

also:
Backflow
Send articles and photos by Aug. 15TH

NOVEMBER

Alarms/Switches & Waterflow Detectors

also:
Fire Stops
Send articles and photos by Sept. 15TH

DECEMBER

Fabrication

also:
National Market Conditions
Send articles and photos by Oct. 15TH