

Fire Protection Contractor

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FPC's 2008 SPRINKLER INDUSTRY DIRECTORY

*The most complete listing of fire sprinkler industry products and services.
An indispensable tool for anyone and everyone in the fire sprinkler industry.*

NOT SINCE 2005 HAS THIS *DIRECTORY* BEEN COMPILED in one complete, cross-indexed directory of fire sprinkler industry manufacturers, suppliers, fabricators, independent designers, consultants, and others serving the fire sprinkler industry. (NOTE: No contractors will be listed unless they offer services to other contractors.)

FPC's 2005 Sprinkler Industry Directory is a huge success. Contractors and others in the industry are still using this directory on a daily basis. You'll want this new directory at your fingertips.

The 2005 *Directory* has over 50 categories and sub-categories of products and services, 200 pages, and over 1,000 companies and individuals listed, in more than 1,300 listings. *The 2008 Sprinkler Industry Directory* promises to include even more information.

Plan Now to Take Advantage of the Free Listings and this PREMIUM Opportunity!

Listing Information is Due: June 30, 2007
Insertion Order Deadline: August 1, 2007
Ad Art-work Deadline: September 1, 2007
Available: December, 2007

We will invoice for 25% of the full amount due for Directory display advertising in September 2007, and will invoice for the unpaid balance when the Directory is published in December of 2007.

Be sure to include this in your 2007 advertising budget!!!

8,000 *Directories* were distributed in 2005/2006 to Fire Sprinkler Contractors, Designers, Engineers, Suppliers, Fabricators, Manufacturers, and many, many more fire sprinkler individuals and companies. We plan to publish and distribute over 8,000 copies of the *2008 Sprinkler Industry Directory*.

Your listings and advertisements will be seen by thousands who purchase and specify products and services.

The *2008 Sprinkler Industry Directory* display advertisement rates are:
B & W Rates: * Full Page \$1,802 * ½ Page \$1,018 * 1/3 Page \$689
* 1/4 Page \$530 * 1/6 Page \$350 * 1/9 Page \$239
* *Spot Color is an additional \$201 per ad.*
Full Color Rates: Full Page \$2,332 ½ Page \$1,548 1/3 Page \$1,219
1/4 Page \$1060 1/6 Page \$880 1/9 Page \$769

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