



# FPC's 2023-2025 Sprinkler Industry Directory —Deadline Extension—

**Listings** are requested and due by ~~June 15, 2022~~ **November 1, 2022.**  
**Ad Orders** are due ~~July 15, 2022~~ **November 1, 2022.**

The *Directory* goes to press December 1, 2022, and will mail by December 31, 2022.

## 1. FREE LISTINGS

Listings are FREE, but you may upgrade with:

**BOLDFACE: \$75**

**BOLD with Color: \$202**

**Logo Above listing: \$300**

**Logo with 1 Color: \$502**

**Logo in 4-Color: \$765**

Please e-mail your listing/s.  
(Sample listing below)

### AWESOME SPRINKLER CO.

123 Successful Drive

My Town, CA 12345

800-123-4567

(111) 222-3333

Fax 111-222-4444

E-mail: sales@awesomesprink.com

Website: www.awesomesprink.com

Contact: Tom Bossman

Products: Briefly describe your products and/or services here.

[Leave out the Sales Pitch.]

**E-mail listing to:  
info@fpcmag.com**

## 2. DISPLAY ADS

For more  
**IMPACT & VISIBILITY**  
order **Display Advertising!**

This Directory will be seen  
and used by practically every  
fire sprinkler contractor in  
North America!

**Directory Display  
Advertisement Rates are:**

### Full Color Rates:

Full Page \$2,332

1/2 Page \$1,548

1/3 Page \$1,219

1/4 Page \$1,060

1/6 Page \$880

1/9 Page \$769

### B & W Rates:

Full Page \$1,802\*

1/2 Page \$1,018\*

1/3 Page \$689\*

1/4 Page \$530\*

1/6 Page \$350\*

1/9 Page \$239\*

\* A single Spot Color is  
an additional \$202 per ad.

**Your e-mail acts as your ad order.  
\*\*Ask about our Package Deal\*\***

## 3. PROFILE PAGE

We are once again offering  
Advertisers and Contractors  
the option to buy a **PROFILE  
PAGE** (\$1,000) to maximize

**IMPACT & VISIBILITY!**

**Be Seen! Be Recognized!  
Get Call\$!**

**PROFILE PAGE:** Display Advertisers have the option to purchase an **additional** full page, 4-color **PROFILE PAGE** for \$1,000. (You may choose to have your **PROFILE PAGE** facing your ad or not.)

This **PROFILE PAGE** would allow the advertiser to expand on their products and services listings, reference listing pages, show their company history, and/or show photos of company people, buildings, or products.

Contact us for more  
information and sample layouts.

**Fire Sprinkler Contractors** who do *not* have a listing<sup>†</sup> may also buy a **PROFILE PAGE** for \$1,000.

<sup>†</sup>Contractors are not listed unless they offer products and/or services to other contractors.

For more information contact:

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