

# **FPC Advertising Order**

## **Advertiser Information**

Contact:  
Company Name:  
Address:  
City/State/Zip:  
Phone:  
E-mail:

**Send Invoices to:**

**E-mail invoices to:**

## **Agency Information** *(If other than in-house)*

Contact:  
Company Name:  
Address:  
City/State/Zip:  
Phone:  
E-mail:

**Notes/Instructions**

**Print ad size, color, and frequency**      **Insertions (check all that apply)**

<b>JAN</b>	<b>APR</b>	<b>JUL</b>	<b>OCT</b>
<b>FEB</b>	<b>MAY</b>	<b>AUG</b>	<b>NOV</b>
<b>MAR</b>	<b>JUN</b>	<b>SEP</b>	<b>DEC</b>

*Rate breaks happen at the frequency benchmarks. If you want to run 4X your rate is figured at the 3X rate, etc.*

## **Website/Digital Orders:**

**Home Page Banner** (981x300 px, *One Available, First Come First Served*)

**Logo with link Home page “Featured Industry Links” section\***

*\*Included with all 12X print advertising orders. Send logo files to: [tami@fpcmag.com](mailto:tami@fpcmag.com).*

**Logo for Classified Advertising (web only)**

**Logo with Link for Industry Links page (top of page)**

**Months Requested**

**IMPORTANT: INSERTION ORDERS** are due by the 1st of the month preceding (i.e. December 1st for a January insertion, etc.). **CANCELLATIONS** must be in written form and be received by the first of the month preceding the month of insertion date. (i.e. May 1st for a scheduled/ordered June edition insertion.) Please complete and e-mail this to **FPC** at: [info@fpcmag.com](mailto:info@fpcmag.com) or [tami@fpcmag.com](mailto:tami@fpcmag.com).