



DIGITAL RATES & SPECS

ONLINE ADVERTISING for www.fpcmag.com

DIGITAL/WEB MECHANICAL REQUIREMENTS AND PRICING:

ELECTRONIC FILES: 30k, GIF, PNG, or JPG

Home Page Rectangle

(Quick Access section, 554 x 384 px, One Available per quarter)

\$2100/per quarter (3 months) (First Come First Served)

Home Page Wide Skyscraper

(News Blog section, 160 x 600 px, One Available per quarter)

\$1,260/per quarter (3 months) (First Come First Served)

Home Page Banner

(981 x 300 px, One Available, First Come First Served)

\$1,200/for 3 months
\$2,200/for 6 months
\$4,000/for 12 months

Home Page Squares

(Promo section, 300 x 300 px, 3 Available per quarter, First Come First Served)

\$750 each/per quarter

Logo with link Home page "Featured Industry Links" section*

**Included with all 12X print advertising orders.*

\$600/for 3 months
\$1,000/for 6 months
\$1,500/for 12 months

Logo for Classified Advertising (web only)

\$50/per month

Logo with Link for Industry Links page (top of page)

\$500/for 3 months
\$900/for 6 months
\$1,400/for 12 months

*Placements are limited and available on a first come, first served basis.
E-mail your requests/orders/materials to:
tami@fpcmag.com*

[Click here](#) to fill out the Insertion Order